	The Association exists to create a better and healthier built environment for New Zealanders. We are our member's voice, a champion of business and an advocate for innovation in the industry.		
	As our <b>member's voice</b> we are independent, advocate adherence to standards and best practice, promote the benefits of sustainable buildings, and promote the benefits of dealing with the Association and its members.	As a <b>champion of business</b> , we are a strong, active, engaged trade association, promoting training and education within the industry, and attracting a diverse and talented workforce for the future.	As an <b>advocate for innovation</b> we are leading participation in the on-going development and improvement of industry standards and fostering innovation within the industry.
Objectives	<ol> <li>Be seen as the industry authority</li> <li>Increased credibility of members in the marketplace</li> <li>Ensure there is a fair and transparent Complaints process</li> <li>Contribute to the sustainability of our built environment</li> </ol>	<ol> <li>Support the attraction and retention of people to industry</li> <li>Ensure training keeps the industry up to date with standards, best practice, and skills capability</li> <li>Increased membership participation</li> <li>Grow the proportion of glass and windows supplied to the NZ market by members</li> <li>Promote Health and Safety</li> </ol>	<ol> <li>Provide members (and other building professionals) clarity re interpreting standards/regulations and best practice.</li> <li>Proactively influence changes to standards and regulations to create a better built environment</li> <li>Develop strategic partnerships and Alliances to leverage/strengthen our voice and contribution.</li> <li>Promote innovative solutions to industry.</li> </ol>
Strategy	<ol> <li>Development/implementation of Association marketing strategy</li> <li>Registration/Accreditation:         <ul> <li>a. Deliver a framework that creates pathways for members (and individuals) to be recognised in the marketplace</li> <li>b. Investigate member audit options</li> </ul> </li> <li>Establish working group to draft Association position on sustainability (by end of 2020)</li> <li>Refresh IGUMA rules</li> <li>Develop uPVC sector group</li> </ol>	<ol> <li>Create Workforce development plan</li> <li>Develop market share metrics (Feb 20)</li> <li>Define the problem/opportunity for the Association to contribute to H&amp;S</li> <li>Industry training: Deliver:         <ol> <li>Introduction to Windows</li> <li>Move human impact exam to new platform</li> <li>Balustrade training</li> <li>Glaziers Exam (TBC with Glass Committee)</li> </ol> </li> </ol>	<ol> <li>Codes of Practice. Deliver:         <ul> <li>Field Testing CoP</li> <li>In-Situ Coating CoP</li> </ul> </li> <li>Work with MBIE, BRANZ and other industry bodies to ensure NZ Codes and Standards align with industry direction. IN 2020 participate in reviews of:</li></ol>