

	<p>The Association exists to create a better and healthier built environment for New Zealanders. We are our member's voice, a champion of business and an advocate for innovation in the industry.</p>		
	<p>As our member's voice we are independent, advocate adherence to standards and best practice, promote the benefits of sustainable buildings, and promote the benefits of dealing with the Association and its members.</p>	<p>As a champion of business, we are a strong, active, engaged trade association, promoting training and education within the industry, and attracting a diverse and talented workforce for the future.</p>	<p>As an advocate for innovation we are leading participation in the on-going development and improvement of industry standards and fostering innovation within the industry.</p>
Objectives	<ol style="list-style-type: none"> 1. Be seen as the industry authority 2. Increased credibility of members in the marketplace 3. Ensure there is a fair and transparent Complaints process 4. Contribute to the sustainability of our built environment 	<ol style="list-style-type: none"> 1. Support the attraction and retention of people to industry 2. Ensure training keeps the industry up to date with standards, best practice, and skills capability 3. Increased membership participation 4. Grow the proportion of glass and windows supplied to the NZ market by members 5. Promote Health and Safety 	<ol style="list-style-type: none"> 1. Provide members (and other building professionals) clarity re interpreting standards/regulations and best practice. 2. Proactively influence changes to standards and regulations to create a better built environment 3. Develop strategic partnerships and Alliances to leverage/strengthen our voice and contribution. 4. Promote innovative solutions to industry.
Strategy	<ol style="list-style-type: none"> 1. Development of Association marketing strategy 2. Registration/Accreditation: <ol style="list-style-type: none"> a. Deliver a framework that creates pathways for members (and individuals) to be recognised in the marketplace b. Investigate member audit options 3. Refresh of Design Awards 4. Agree and publish new Complaint Process 5. Establish working group to draft Association position on sustainability (by end of 2020) 	<ol style="list-style-type: none"> 1. Create Workforce development plan 2. Industry Training: Deliver a business case outlining possible courses, delivery channels, costs and income. 3. Participate in Review of Vocational Education. 4. Undertake the following activities to encourage member engagement: <ol style="list-style-type: none"> a. Yearly conference b. Yearly roadshow c. Two workshops d. Monthly e-newsletters e. AGM – full distribution of all material to all members f. Update from Chairperson sent with Membership certificate 5. Develop market share metrics (Feb 20) 6. Define the problem/opportunity for the Association to contribute to H&S 	<ol style="list-style-type: none"> 1. Codes of Practice. <ol style="list-style-type: none"> a. Deliver ICP's that position members products as compliant to NZ Codes and Standards. b. Establish formal position for members products where NZ codes and Standards are unclear. c. Deliver Guides to products to ease consumer selection and TA approval. 2. Develop an Association position on standards and regulations that could deliver a better built environment 3. Work with MBIE, BRANZ and other industry bodies to ensure NZ Codes and Standards align with industry direction (cover in marketing strategy) 4. Develop MOU with AGWA 5. WEERS – develop strategy for its adoption as a pathway for compliance by June 2020.